

**SYSTEM AND METHOD OF PROVIDING CURRENT HOTEL  
DAILY RATE AND AVAILABILITY INFORMATION AND THE LIKE**

**ABSTRACT OF THE DISCLOSURE**

A system and method for providing current daily rate and availability information includes a computer receiving current daily rate and availability information from a plurality of hotels. The computer prepares and provides a unique report for each of the plurality of hotels including current daily rate and availability information for a list of competing hotels and occupancy percentage and average daily rate information for a predetermined area. The computer can fax the unique reports to the plurality of hotels and/or provide the unique reports to the plurality of hotels over a computer network such as the Internet.